

iSearchDecor Service Suite

SUBSCRIBE TO THE INDUSTRY'S #1 HOME DECOR LEAD GENERATION SERVICE

Increase your visibility to targeted potential buyers, boost sales and share qualified leads

LEAD QUALITY INDEX

leadGENSM

Sign-up and receive qualified leads via the web

Per Lead Fee

- ▶ Receive **real-time leads** via email or mobile device
- ▶ Access to password protected **reporting portal**
- ▶ **Targeted leads** driven through internet marking, affiliate partnerships, social media and e-blast campaigns
- ▶ **No long-term commitments**
- ▶ No contracts

** \$250 / year license fee applies

leadSHARESM

Exclusive lead sharing between merchants

Per Lead Fee

- ▶ **Build your own** closed network of merchants and service pros
- ▶ Enjoy **exclusive sharing of leads** with fellow merchants from over 200 categories
- ▶ **Earn credits** for every lead shared. Credits can be used towards all services
- ▶ Must be an active member of the leadGEN program

leadSURESM

Guaranteed projects through corporate partners

Per Lead Fee or Commission Fee

- ▶ Receive **exclusive referral** from an iSearchDecor corporate partner
- ▶ Merchants are selected to participate **by invitation only**
- ▶ Two bids allowed per category
- ▶ We coordinate quotes and work as client liaison
- ▶ Must be an active member of the leadGEN program

leadREPSM

Lead nurturing and maintenance

Monthly + Commission Fee

- ▶ We create and launch email campaigns and **phone follow-up**
- ▶ We **set up appointments**
- ▶ We work your leads from multiple sources
- ▶ Maximum number of leads per month applies
- ▶ Must be an active member of the leadGEN program